



Expect Excellence from Rainbow Paint & Decorating

Who We Are

Quality Supplies from Your Local Retailer

Whether it's paint, window treatments or plantation shutters, wallpaper or even concrete stains, Rainbow Paint and Decorating is eager to meet your needs with the best product lines available. We carry high-quality products from Pratt & Lambert, PPG Pittsburgh Paints, Hunter Douglas, Kemiko and many more!

[See Our Products](#)



Quality Paint, Expert Knowledge

Quality paint and proper application can make or break the look of a room or the exterior of your house. Knowing which paint to use for which project can be overwhelming, but our knowledgeable staff are here to help. We have the tools you need to get the job done right whether you're refreshing your home's exterior, repainting a single interior room or refreshing your entire space. At Rainbow Paint you have a great selection of brands from Rainbow Paint Private Label, Pratt & Lambert, Farrow & Ball, and more!

[See Our Products](#)

Hunter Douglas Blinds & Shades

Window treatments are the unspoken heroes of home design. Your rooms won't look complete without it! We have the best selection of blinds, shades and shutters in all of Birmingham. Let us help you get the best fit for your home with Hunter Douglas or another brand from our selection.

[Get Started](#)



Wallpaper for Every Style

It's no wonder wallpaper has returned as a popular choice for designers: using wallpaper can bring classic and in-style designs into any space. Rainbow Paint & Design has the largest collection of wallpaper in Alabama, including brands such as Brewster Home Fashions, Wallquest, Seabrook and York Wallcoverings! Rainbow Paint has all the tools you need to make your room stand out with wallpaper.

[Deck the Walls](#)



See our top picks on our Instagram Feed



WE WANT OUR CUSTOMERS TO HAVE A BEST-IN-CLASS EXPERIENCE.

See what previous customers are saying about Rainbow Paints & Design!

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat."

JOHN DOE



RAINBOW
PAINT & DECORATING

[SCHEDULE A CONSULTATION!](#)

[ABOUT US](#)

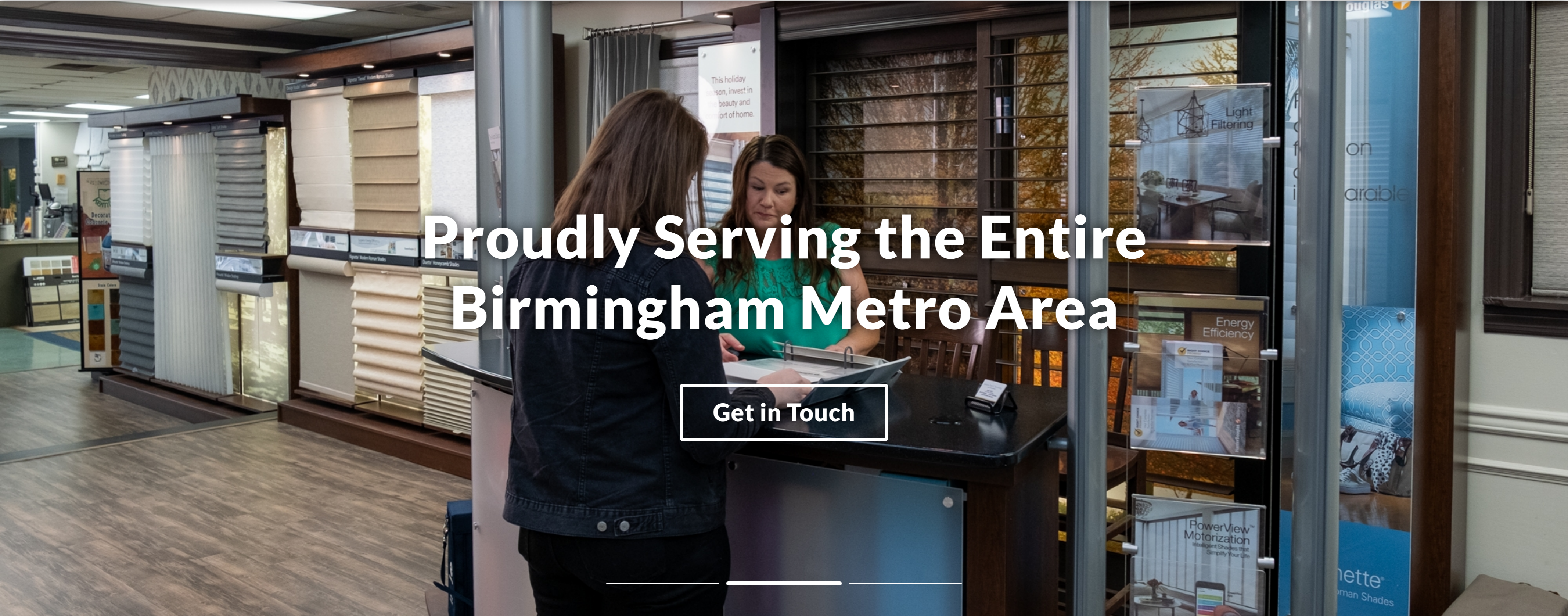
[CUSTOMER WINDOW TREATMENTS](#)

[PAINT](#)

[WALLPAPER](#)

[MORE PRODUCTS & SERVICES](#)

[CONTACT US](#)



Proudly Serving the Entire Birmingham Metro Area

[Get in Touch](#)



RAINBOW
PAINT & DECORATING

[SCHEDULE A CONSULTATION!](#)

[ABOUT US](#)

[CUSTOMER WINDOW TREATMENTS](#)

[PAINT](#)

[WALLPAPER](#)

[MORE PRODUCTS & SERVICES](#)

[CONTACT US](#)

Control Your Comfort with Motorized Hunter

[Get Started](#)





About Us

Your one-stop paint store for all of your decorative needs.

Rainbow Paint proudly serves the entire Birmingham Metro area, including Greystone, Hoover, Vestavia Hills, Pelham, Alabaster, and more with the best product lines available!

Rainbow Paint offers you the very best in paint products by carrying outstanding brands like Modern Masters metallic decorative paint, decorative concrete stain products and wood stain, and Kemiko concrete acid stain. Have a different project? Don't worry – whether you're looking to stain a huge deck or a kitchen table, we have you covered!



Additionally, we carry flooring that will help make your entire decorating project a complete success. We can service all of your painting and decorative needs, whether you are a homeowner with a weekend do-it-yourself project, an interior designer or decorator, or a homebuilder. We encourage you to browse through our site and contact us if you have any questions at all. Our friendly and knowledgeable staff has the experience to make any project a breeze.

Meet the Team



JANE DOE
Designer



JOHN DOE
Designer



JANE DOE
Designer



JOHN DOE
Designer

WE OFFER WINDOW TREATMENTS FROM THESE FINE MANUFACTURERS:



Looking for paint, window treatments, wallpaper, or flooring? We can help!

[Contact Us](#)

RAINBOW PAINT & DECORATING

1450 Montgomery Highway,
Birmingham, Alabama 35216
205-822-3548

Hours:
M-F 7AM-6PM
SAT 8AM-4PM

[FAQ](#)
[Contact](#)

[BECOME AN AMBASSADOR](#)




Paint & Stain Products

Paint can make or break the look of a room or the exterior of your house. Knowing which paint to use for which project can be a little overwhelming, but we are here to help. Whether you're refreshing your home's exterior, repainting a single room, or repainting every room, we have the tools you need to get the job done right.

Our Brands

We pride ourselves on offering only the highest quality paint brands.

Rainbow Paint Private Label Interior & Exterior: Premium quality paint formulated using the latest technology to exceed even the highest standards of quality.

Pratt & Lambert Interior & Exterior: With a history dating back to 1849, Pratt & Lambert is the first choice for designers and professional painters who demand a flawless finish, and color accuracy. The oil-based paint has great flow and leveling, excellent hide, and is highly washable. Acrylic options are also available.

Farrow & Ball: One of the most popular brands today, Farrow & Ball delivers highly pigmented colors and vibrant hues. It is easy to work with, low odor, and comes in recyclable cans.

C2 Paint: C2 uses best-in-class ingredients, and a handcrafted process to deliver paint with exceptional vibrancy, and coverage. The traditional, oil-based paint is low VOC and produces a smooth, porcelain-hard finish.

Fine Paints of Europe: Fine Paints of Europe has been available to the most discerning customers in the United States since 1987. The paint meets the stringent standards of the European Union (EU) and is eco-friendly. The brand offers a diverse color palette and a long-lasting finish.

PPG Pittsburgh: A brand with hundreds of years of backing it is nothing to take lightly. The industry-leading paint brand offers products that can cover smoke and water damage. It's highly resistant to wear and has zero VOC options available.

Modern Masters: The world's top supplier of high-end, specialty paint. The brand has metallics, blacklight paint, varnishes, and crackles. It's the ideal paint for decorative trim jobs.



Paint Types and Resources



What are common types of interior paint?

Flat/Matte	-
Eggshell	+
Satin	+
Semi-Gloss	+
High-Gloss	+

What are common types of exterior paint?

Painting exterior surfaces is a bit more involved than the interior. Oil-based paint is often used by professionals as it has a hard, durable finish and is water-resistant. It provides better surface penetration and adhesion than other types. It's great at stain blocking, so use it on stained surfaces or metals that can rust. Oil-based paint separates quickly, so it will need frequent stirring during use. It also takes a long time to dry, up to 24 hours at times.

Water-based latex is another choice and is used for most exterior applications. It has less odor and dries faster than its oil-based counterpart. It tends to be easier to work with than oil-based and is resistant to the effects of direct sunlight. It will expand and contract with your house and doesn't trap moisture.



What factors do I need to consider when painting exterior surfaces?

Once you've found a quality paint brand, there are some other factors you'll need to consider when painting an exterior surface.

Climate	-
Timing	+
Color	+
Toxins	+

What are the hallmarks of a quality paint?

Regardless of what type of paint you use, and where you're using it, there are certain hallmarks of quality paint. Be on the lookout for the following things when choosing a paint:

HIDING POWER: This is a paint's ability to fully cover a surface.	CHALKING RESISTANCE: This is a paint's ability to resist the white chalky powder that appears when the binder begins to break down.	COLOR RETENTION: The paint's ability to retain pigment.	BLISTER RESISTANCE: The ability to keep moisture from breaking through its surface.
---	---	---	---

Are you feeling more confident about tackling that residential paint job? Even if you're still feeling unsure, we'll make sure you leave our store with the products, and knowledge you need to get the job done.

Looking for paint, window treatments, wallpaper, or flooring? We can help!

Contact Us



You don't have to figure things out alone.

In our 40 years of service to the community, Rainbow Paint and Decorating has become much more than a paint shop. After all, you can buy paint anywhere – but that's the easy part. How do you choose the perfect color? How do you select a color combination that's striking, but not overwhelming? It's a daunting task for many people!

Fortunately, Rainbow can simplify this process so that it's exciting instead of intimidating. We offer both in-store and in-home consultations so that you can relax, talk through your choices, and take the time you need to choose colors.

Paint is just the beginning.

Our incredible design team handles more than just paint; we also have the largest wallpaper library in Alabama, and our decorators are well acquainted with each selection. If paint isn't right for you, wallpaper may be exactly the unique touch your home needs, and our team can help you choose the perfect one!

Additionally, Rainbow is the largest window treatment distributor in the state of Alabama – and our clients recently voted us #1 in Customer Service! We know that window treatments are an investment. That's why our design team is here to help you navigate the process. We do free in-home consultations and free installations when you buy your window treatments from us, and we have our own dedicated installer to ensure that the finished product matches your vision exactly.



Get in touch with us.

Interested in more information?
Contact Jenifer Watts by phone at (205) 746-5648 or by email to schedule your personalized consultation!

Looking for paint, window treatments, wallpaper, or flooring? **We can help!**

[Contact Us](#)

RAINBOW PAINT & DECORATING

1450 Montgomery Highway,
Birmingham, Alabama 35216
205-822-3548

Hours:
M-F 7AM-6PM
SAT 8AM-4PM

FAQ
Contact

[BECOME AN AMBASSADOR](#)

